

# Overview

Aras Innovator is a framework, and 3D Visualization is a tool within it. The goal is to be able to apply or use 3D Visualization throughout the various phases of a Product's lifecycle. The approach is to provide a level of configurability that enables end-user customizations so that 3D Visualization can be applied based on a customer's business need. These enhancements include the ability to identify what 3D content is displayed, how it is rendered, and what related content is included. Collectively these enhancements are known as Dynamic Product Navigation (DPN).

